## What's so good about open educational resources?

#### **Steve Wheeler** University of Plymouth, UK

Invited presentation for the UNESCO OER Conference, Windhoek, Namibia. 3 May, 2010.

# What's so good about open educational resources?

...and how does OER contribute to quality teaching and learning?

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#### Education...

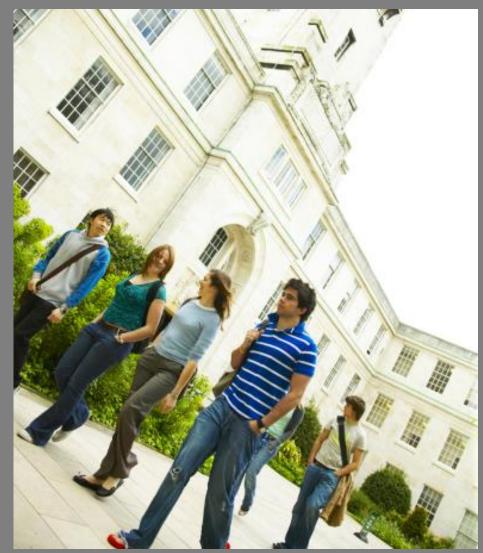
"...allows children to develop the skills and confidence they need to strengthen their societies, break the cycle of poverty and build peace in their communities."

- Save the Children

## If you think education is expensive, try ignorance ~ Derek Bok



#### The problem...



*"For the first time we are preparing students for a future we cannot clearly describe."* 

– David Warlick

http://communications.nottingham.ac.uk/podcasts/

#### **Open Educational Resources**

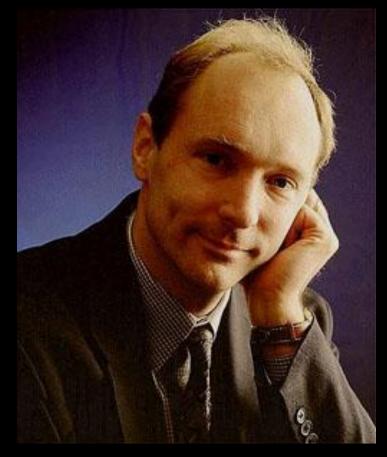
"The open provision of educational resources, enabled by information and communication technologies, for consultation, use and adaptation by a community of users for non-commercial purposes"

- UNESCO (2002)

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"We need diversity of thought in the world to face the new challenges."

www.topnews.in

∼ Sir Tim Berners-Lee

#### **OER comprises 3 main areas of activity:**

Creation of open source software and development tools. To produce, store, share, search, access content. Spaces for communities of learning and practice.

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Development of Open Standards and licensing tools.

Source: Holotescu, C. (2007) Open Educational Resources and FLOSS

"The present speed of information based on new technologies has undermined traditional expert driven processes of knowledge development and dissemination."

~ Dave Cormier



www.aaceconnect.org

## What can OER do?

- OER emphasises learning communities and learner engagement
- OER supports development of skills needed for problem solving
- OER creates opportunities for personalised learning
- OER allows students to create and share their own content

#### OER and Web 2.0

The fundamental principles on which Web 2.0 tools are founded in terms of content, tools and services is...



#### OER and Web 2.0

#### Collaboration

blogs, wikis, social networks microblogs

#### Content

RSS feeds, social bookmarking syndication dissemination

#### **Creative Commons**

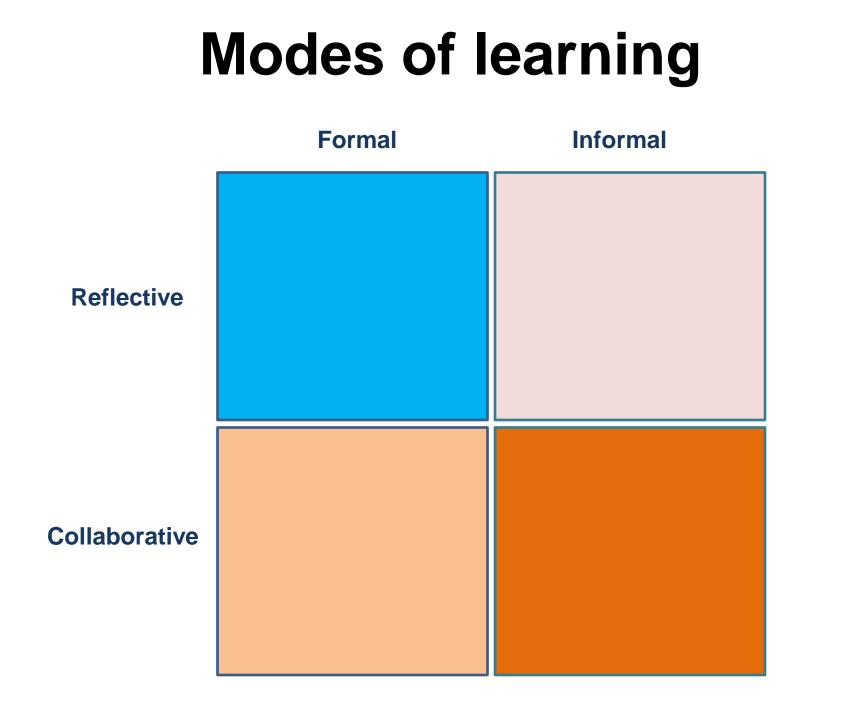
**Openness** 

licensing, attribution, sharing, ownership, IP

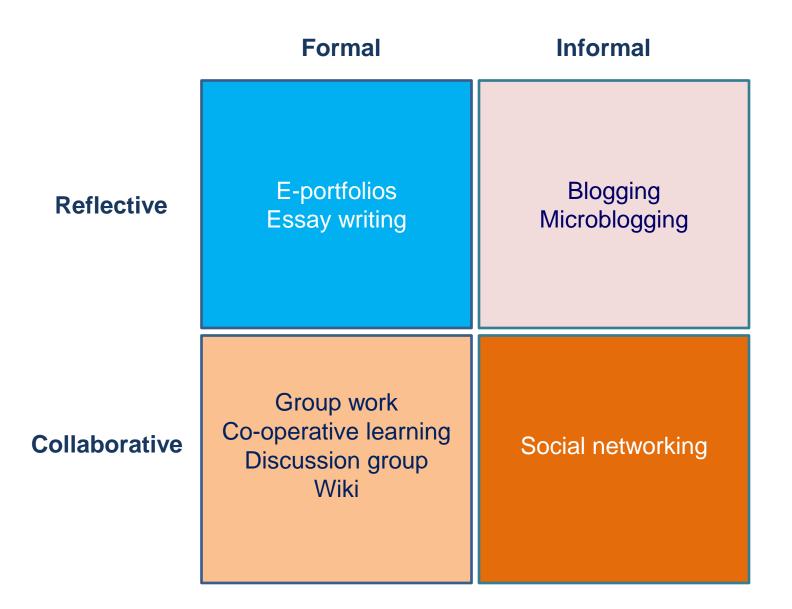
Adapted from: Holotescu, C. (2007) Open Educational Resources and FLOSS

#### **Architecture of Participation**





### **Modes of learning**





http://static-p3.fotolia.com

Sharing development costs of learning resources among institutions and professional communities means a better return on public investment

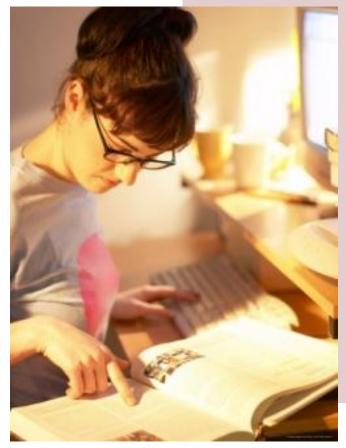
Promoting digital competencies for the knowledge society. Tools and content that enable learners to develop their creativity and critical thinking.



http://dyslexicbrian.com

Steve Wheeler, University of Plymouth, 2010 В

Adapted from: Holotescu, C. (2007) Open Educational Resources and FLOSS



Improving the quality of content. Quality control, feedback and improvement across the alliances, communities and networks that share the content.

Supporting lifelong learning and social inclusion. Accessibility of resources previously unavailable to specific groups of people.



http://www.flaglercomputerclub.com

Adapted from: Holotescu, C. (2007) Open Educational Resources and FLOSS



http://www.uh.edu

Offers flexibility in choosing from a broader range of subjects and topics for teaching and learning



Saves time and effort through the reusing of resources for which IPR/ **Copyright issues** have already been resolved



http://qbn.com

Adapted from: Holotescu, C. (2007) Open Educational Resources and FLOSS

#### Where are we today?

The current focus in OER Initiatives is mainly on building **more access** to digital content

Too little consideration is given to how this will support educational practices, promote quality and innovation in teaching and learning.



Adapted from: Ehlers, U. D. (2010) OPAL Project

## **Opal Background**

- OPAL extends the focus beyond 'access' to 'innovative open educational practices' (OEP)
- Open Educational Practices:
  - Practices which support the (re)use and production of high quality OER through institutional policies,
  - promote innovative pedagogical models, and
  - respect and empower learners as co-producers on their lifelong learning path.
  - OEP address the whole OER governance community: policy makers, managers/ administrators of organisations, educational professionals and learners.
- In short: OEP is the use of OER to promote quality and innovationin education



Adapted from: Ehlers, U. D. (2010) OPAL Project

#### **Collective intelligence**

"If you put together a big enough and diverse enough group of people [....] that group's decisions will, over time, be intellectually superior to the isolated individual, no matter how smart or wellinformed he is"

~ James Surowiecki

http://thekaoseffect.com/

#### **Collective intelligence**

#### Wisdom of crowds?

#### ...or Stupidity of mobs?

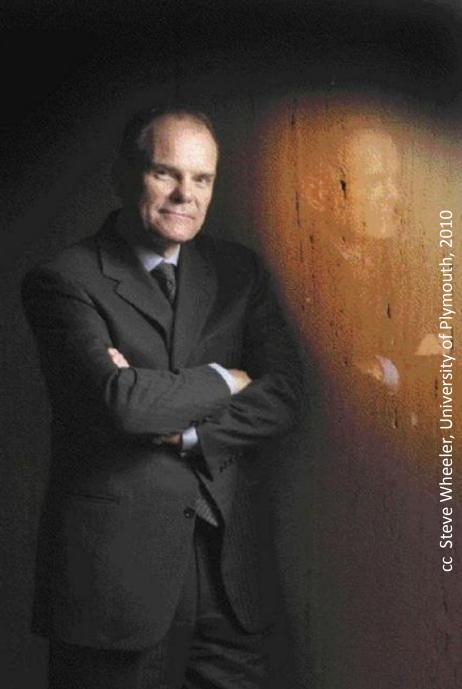
## **CONCEDE** Project

CONtent Creation Excellence through Dialogue in Education

- Benchmarking of User Generated Content
- Evaluation of UGC uses in education
- Creation of guidelines for the use of UGC

*"It's not what you know that counts anymore. It's what you can learn."* 

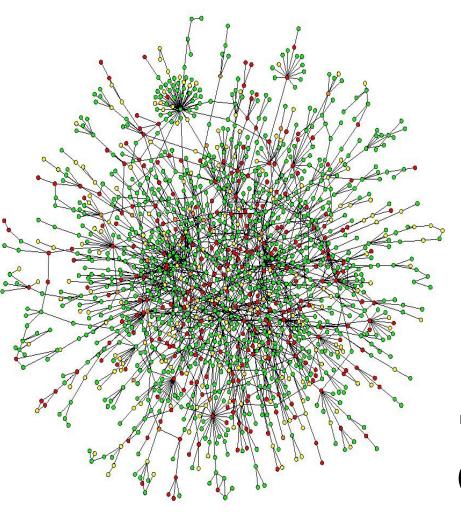
#### ~ Don Tapscott



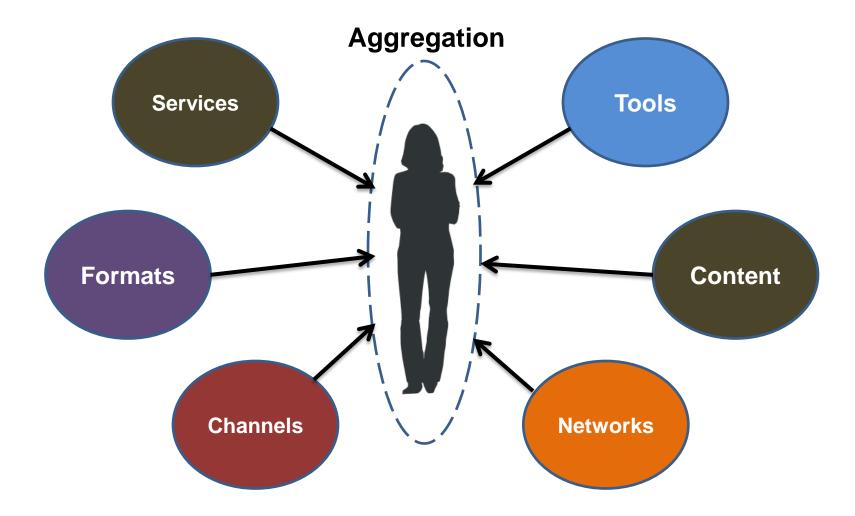
www.newmediamusings.com

## is learning simply about gaining knowledge...?

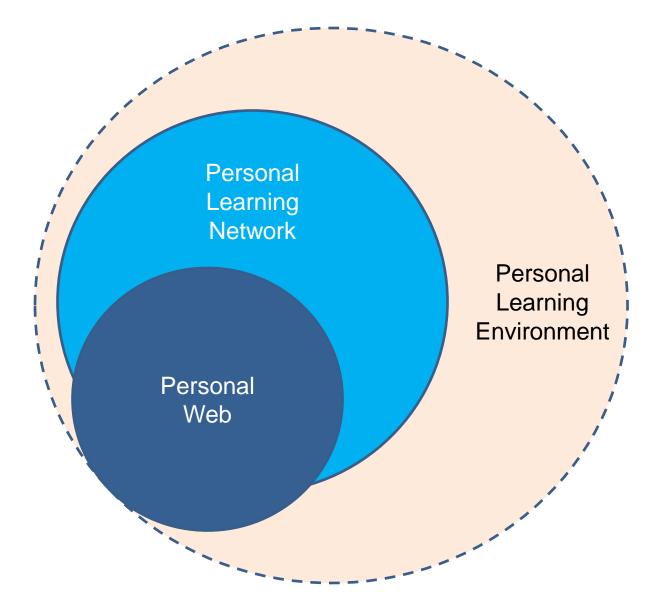
## ... or making connections?



## You are your own 'VLE'



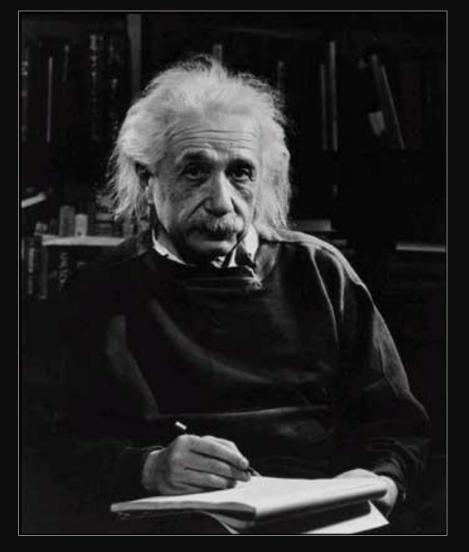
#### PLEs, PLNs and PWs



"Wikipedia is different in that it doesn't try to frame the creation of new entries with commissioned beginnings and fixed endpoints. It is open to anyone to initiate an entry on Wikipedia, and no entry is ever formally closed, since it is also open to anyone to keep editing and altering whatever is already there."

– Andrew Lih, *The Wikipedia Revolution (2009)* 

Photo source unknown



Imagination is more important than knowledge

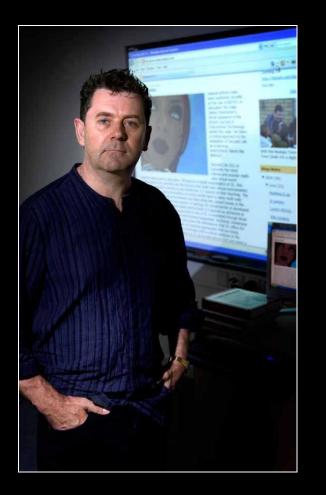
~ Einstein

www.students.ou.edu

#### Thank you

#### **Steve Wheeler**

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